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Harry Igor Ansoff ( . ; original

surname is Ansov) (December 12, 1918 – July 14, 2002)

was a Russian American applied mathematician and business

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management .

~~Igor Ansoff—Wikipedia~~

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Igor Ansoff (1918- 2002) was a prominent Russian American mathematician and scientist. He is known as the father of Strategic management and his development of the strategy model, the Ansoff matrix. Biography Igor Ansoff. Igor Ansoff ' s scientific career took off in 1937 when he started studying at the Stevens Institute of Technology (SIT) after he had graduated from high school.

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