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Kohl's Corporation -- Company History

Company History: Town Sports International, Inc. runs a network of over 120 health and fitness clubs from its Manhattan headquarters. The company has experienced rapid growth since the late 1990s, becoming one of the largest health club chains in the United States, with more than 250,000 members.

Town Sports International, Inc. -- Company History

Company History: The largest financial services company in the world, with assets in excess of \$1 trillion, Citigroup Inc. is a product of the 1998 megamerger of banking behemoth Citicorp and non-banking financial services and insurance giant Travelers Group Inc. ... Source: International Directory of Company Histories, Vol.59. St. James Press ...

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Steven Madden, Ltd. -- Company History

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Each entry in this company reference includes facts gathered from popular magazines, academic periodicals, books, annual reports and the archives of the companies themselves.

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There is within the corporate world an evolving international restructuring race, between industrial complexes, that is set to intensify over the coming years. An industrial complex consists of suppliers, distributors, governments, financiers and trade unions. It is the reorganisation of the relationship between the core firm and the above components that is set to change before very long. In this book, Winfried Ruigrok and Rob van Tulder address many current debates on topics such as "Post-Fordism", "globalisation" and "lean production". They also identify a number of rival internationalisation strategies that have

been adopted by different companies. Moreover, they present an abundance of new, as well as historical data, on the world's one hundred largest core companies. This data shows that none of the largest core firms is truly "global" or "borderless", and that virtually all of them in their history have benefited decisively from Governmental trade or industrial policies. The authors offer a highly interdisciplinary effort to link three previously isolated debates on industrial restructuring, globalisation and international trade policies. The Logic of International Restructuring is aimed at a wide academic, post-graduate and professional audience working in the areas of business, economics, organisational studies and international relations.

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